

REP HEADLINE# 8366327 REP: TEL# 703-528-9969 FAX# 703-516-9680
*** UNAPPROVED REV #2 *** CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP9/16 18.30
*** KPLC-TV ***

ADV # ADV. NAME POLI/G ELLISON/R/CON/LA REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME NANCY RUBIN
1427 LESLIE AVE SALES PRSN WA- FRANK LEBLANC
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 8366327 CLASS: NATL. LOCAL REGIONAL
PRDCT ELLISON FOR CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/16 SEP21/16 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP9/16 18.30

REP: REVISION
ADDED LINE 21
REV TTL \$6,580 @ 21X
PLS CFM
THANKS, KRISTEN FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
ELLISON FOR CONGRESS; 9/16 CUTOFF

ELLI 9.12-9.21 Post

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

25	A		1130A-1200N	30		\$25.00	9/13	9/16	4		TU-F	4
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												

SEP/16 \$6,580.00 CONTRACT TOTAL \$6,580.00
TOTAL SPOTS 21

MARKET TOTALS \$16,180 KPLC 83% KVHP 17% CABL 0% NVHP 0%
ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 1581038 /		<u>Alt Order #</u> 08366327
<u>Product</u> ELLISON FOR CONGRESS		
<u>Contract Dates</u> 09/12/16 - 09/21/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Ellison Greg/R/Congress/LA		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Jeff Brown	<u>Sales Office</u> HRP-Detroit
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 1046	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/12/16	09/16/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				3	\$215.00				
N 2	KPLC	09/13/16	09/16/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T--F--				2	\$140.00				
N 3	KPLC	09/13/16	09/16/16	Live at Five	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				4	\$250.00				
N 4	KPLC	09/14/16	09/14/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$405.00				
D 5	KPLC	09/12/16	09/12/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
N 6	KPLC	09/13/16	09/13/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-2-----				2	\$410.00				
N 8	KPLC	09/18/16	09/18/16	NFL Football Night In Am	7:00 PM-7:20 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$600.00				
N 9	KPLC	09/18/16	09/18/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$1,500.00				
N 10	KPLC	09/13/16	09/16/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				4	\$25.00				
N 11	KPLC	09/13/16	09/13/16	Tuesday Hour 3	9-10pm		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$410.00				
Totals								0.00				19	\$5,760.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1581038 /	08366327

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 09/21/16	ELLISON FOR CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	09/12/16 / 09/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/18/16	19	\$5,760.00	(\$864.00)	\$4,896.00
Totals	19	\$5,760.00	(\$864.00)	\$4,896.00

Signature: _____ **Date:** _____

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